

INDICIA  
OR  
STAMP

### SAFE ZONE

ALL IMPORTANT ELEMENTS SHOULD BE WITHIN THIS AREA. THIS IS ALSO THE MINIMUM BORDER WIDTH.

### TRIM LINE

ANYTHING BEYOND THIS LINE WILL BE CUT OFF

### BLEED

IF ARTWORK EXTENDS TO THE EDGE OF THE PAPER, IT **MUST** HAVE 0.125" OF BLEED ADDED

THIS 2.125 X 4.75" AREA IS FOR THE ADDRESS.  
NO GRAPHICS OR TEXT WITHIN THIS AREA.

KEEP **TEXT** OUT OF THIS AREA (0.625" FROM BOTTOM) FOR POST OFFICE USE – **PHOTOS** OR **COLOR** ARE OK