

SAFE ZONE

←----- ALL IMPORTANT ELEMENTS SHOULD BE WITHIN THIS AREA
THIS IS ALSO THE MINIMUM BORDER WIDTH

TRIM LINE

←----- ANYTHING BEYOND THIS LINE WILL BE CUT OFF

BLEED

←----- IF ARTWORK EXTENDS TO THE EDGE OF THE PAPER,
IT **MUST** HAVE 0.125" OF BLEED ADDED

BACK OF CARD

FOLD LINE

←----- THE HALFWAY POINT WHERE CARDS WILL BE FOLDED

IT IS ADVISED TO HAVE FULL-BLEED FRONT ARTWORK
EXTEND SLIGHTLY PAST THIS LINE ON TO THE BACK SIDE

FRONT OF CARD