The eighth inch Magenta area is for bleed. If you have content that meets the edge of your card you must extend that image out an extra eighth inch (0.125") Keep in mind that this eighth inch will trim off of final printed piece

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San Diego, CA

This 2.125 x 4.75 area is for the address. No graphics or text within this area.

Keep Text out of this area (.625") For Post Office Use - Photos or Color are Ok

The eighth inch Magenta area is for bleed. If you have content that meets the edge of your card you must extend that image out an extra eighth inch (0.125") Keep in mind that this eighth inch will trim off of final printed piece

The White are is for the content of your card.

The dotted line marks your trim.