

INDICIA
OR
STAMP

SAFE ZONE

ALL IMPORTANT ELEMENTS SHOULD BE WITHIN THIS AREA. THIS IS ALSO THE MINIMUM BORDER WIDTH.

TRIM LINE

ANYTHING BEYOND THIS LINE WILL BE CUT OFF

BLEED

IF ARTWORK EXTENDS TO THE EDGE OF THE PAPER, IT **MUST** HAVE 0.125" OF BLEED ADDED

THIS 2.125 X 4.75" AREA IS FOR THE ADDRESS.
NO GRAPHICS OR TEXT WITHIN THIS AREA.

KEEP **TEXT** OUT OF THIS AREA (0.625" FROM BOTTOM) FOR POST OFFICE USE – **PHOTOS** OR **COLOR** ARE OK